

International Textiles Expo & Conference

THE SOURCE
AT
Rio
LAS VEGAS

For Sewing Products
Fabrics, Trimmings, Buttons, Embellishments, and Patterns from Over 200 Top Industry Resources

For Fashion
Fall Fashion Forecast and Runway Fashion Show by the Independent Pattern Company Alliance

For Education
Seminars that Will Have a Direct Impact on Your Business Growth

For Networking
Industry Mixer on Sunday Evening. Complimentary Luncheon on Sunday and Monday

For Savings
Low Hotel Room Rates. Exhibitor show specials,

Schedule of Events

Sunday, March 30
12:00 noon–5:30 pm Educational Seminars

Monday, March 31
7:30 am–5:00 pm Registration
7:30 am–8:00 am Buffet Breakfast
8:00 am–9:30 am Runway Fashion Show
9:30 am–6:00 pm EXHIBIT HOURS
12:00 noon–2:30 pm Buffet Lunch (Exhibit Hall)
5:00 pm–6:30 pm Industry Mixer (Exhibit Hall)

Tuesday, March 1
8:00 am–4:00 pm Registration
8:00 am–9:30 am Demo-Rama
9:00 am–5:00 pm EXHIBIT HOURS
12:00 noon–2:30 pm Buffet Lunch (Exhibit Hall)

Wednesday, March 2
8:30 am–12:00 noon Registration Hours
9:00 am–1:00 pm EXHIBIT HOURS

Exhibitors

INTERNATIONAL TEXTILES EXPO 2007 EXHIBITORS
VISIT www.textileshows.com FOR 2008 EXHIBITORS AND WEEKLY UPDATES

ABC Embroidered Accessories	Exotic Silks	MB-Tex	Sally's Fabrics Wholesale
ATI/Amalgamated Textiles	Expo International	MJMB Textiles	Satex Fabrics
About Sources	Fabri-Quilt	M.M.P.	E.E. Schenck
Ace Textiles	Fabric Finders	Makower U.K.	Seven Islands
AHH-Sew Sales	Fabric Mart	Manetto Hill Yarnery	Shamash & Sons
Alen's Fabric	The Fabric Shop Network	Marcotex	Shannon Fabrics
Alexander Henry Fabrics	Fabric Stock	Marcus Brothers Textiles	Shatto Fabric
American & Efirid	Exchange	Maywood Studio	Silk Etcetera
American Folk & Fabric	Fabric Wholesalers (FTW)	McCall Pattern	Silk Safari
Andover Fabrics	Fabrics by Spectrix	Measuregraph	Softline Home Fashions
Azalea Imports	Fashion Patterns by Coni	Medal Textiles	Solid Stone Fabrics
BH Sales	Fiesta Fabric	Merrivale	Spandex House
B.N.B. International Textiles	FoamOrder.com	Michael Miller Fabrics	Springs Creative Products
Bali Fabrics	Foust Textiles	Modular Design	Stone Harbor
Bank-Miller	Gelberg Braid	Mond-Tex International	Stylecrest Fabrics
The Batik Butik	General Fabrics	Murray A. Goldenberg Textiles	Such-A-Deal Lace & Trim
Batik Textiles	Genesis Buttons	Myletex International	Super Textiles/Dallas
Baum Textile Mills	Golden Cutting & Sewing Supply	Na El	Sykel Enterprises
Beautiful Buttons	Golden Thread Silks	Natalie Textiles	Symphony Fabrics
Benartex	Great Copy Patterns	A.E. Nathan	T.O.P. Import
Berenstein Textiles	Gütermann of America	Newport Textile	Telegraph Road Studio
B. Black & Sons	Haber Fabrics	Northcott/Monarch	Telio
Blank Quilting	Haik's	Noveltex	Tes Fabrics
Blue Moon Button Art	J.N. Harper USA	Oilcloth International	Textile Collections
Bonavista Fabrics	Henry Glass	Orien Textile	Textile Creations
Breslaw Associates	Hi-Fashion Fabrics	Pacific Fabric Import	James Thompson
Butterfly Fabrics	Hoffman California Fabrics	Pago Fabrics	Timeless Treasures
Buttons Etc.	Homeland Fabrics	Petite Plus Patterns	Tonitex
C & C Fabrics	Indonesian Batiks	Phoenix of Anderson	Trans-Pacific Textiles
Cheep Trims	Island Batik	Plastex International	Triple Textile
Classic Cottons	Islander Sewing Systems	Press Howard Textiles	Troy Corp.
Clothing Designs by La Fred	Italian Fabrics	Price Point Fabrics	Ultrasuede Fabrics by Toray
Clover Needlecraft	J B Silks	Princess Mirah Designs	Unique Quality Fabrics
Coats & Clark	JHB International	Print Concepts	V.I.P. by Cranston
Cutting Line Designs	J. Max	Products From Abroad	Valentine Textiles
Dare Communications	Jason's	Purrfection Artistic Wearables	Valiant Fabrics
David Textiles	Jennifer Osner Textiles	Queenston	Villanova Decor
Decorative International Silks	Jesse James Button & Trim	RFR Distributors of Miami	Vision Trims
DecoTrim	Jordi International Fabrics	Ragfinders of California	Vitex Fabrics
Delaware Dry Goods	K & I/Kosha Collection	Red Rooster Fabrics	WVH Designs
Dentex Fabrics	Robert Kaufman	Regal Fabrics	West Coast Accessories
Diamond Textiles	Kings Road Fabrics	Renaissance Buttons	Wilmington Prints
Dill Buttons of America	Koshtex	Renaissance Ribbons	Wimpfheimer Velvets
Discount Fabrics USA	Kreiner Fabrics	ReVisions	Windham Fabrics
J.P. Doumak	L.A. Century Textiles	Richlin Fabrics	Winglee Belfer
Dozier Textile	L.J. Designs	S. Rimmon Imported Fabrics	Wolff Industries
EZ Fabric	Lee's Decorative Showcase	Rockland Industries	WorldWideTextile.com
Elliott Berman Textile	Littwin/Luxury Fabrics	Ron-Tex Fabric Imports	Z-Bak
Elyan Enterprises	Logantex	Rose Lace & Braid	Zinks in Berlin
Epic Textiles	London Textiles	Saf-T-Pockets Patterns	Zucker Feather Products
Europatex	Loralie Designs	SaiSilks	
Exclusively Quilters	Lyndhurst Studios	St. Louis Trimming	



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THE SOURCE
MONDAY, MARCH 31
THRU WEDNESDAY,
APRIL 2, 2008

Seminars

Sunday, March 30

12:00 noon-3:30 pm

1A. Keys to Starting & Growing a Successful Apparel Company — Frances Harder

Fee per Person: \$50 pre-registration, \$60 on site

This informative seminar/workshop answers all the critical questions you should ask when planning to turn your creative ideas into a profitable business: how to get those creative ideas into stores, turn a profit, and stay in business longer than one season. How do you identify a market niche? Which market is right for your line? What licenses are required? What type of funding is needed to start and support your venture? Should you have a Business and Financial Plan? How do you price to make a profit? Where do you find a sales representative who will really work for you? How and when do you get publicity? Can selling through the Internet work for your business? If you are asking these questions, then this is the session to get you started.

12:00 noon-1:30 pm

2A. Going Green — Joel Karpoff

Fee per Person: \$30 pre-registration, \$40 on site

With a strong emphasis in the media on global warming and how it effects all phases of our lifestyles, your customers will be calling for a stronger emphasis on natural and organic fabrics. Join Joel as he explains the differences, where to look (including Web sites), vendors who carry these fabrics, and how to promote the new fabrics to the next generation of sewers. Going green is not just a fad, it's becoming a way of life.

2:00 pm-3:30 pm

2B. Setting Up a Sewing Program — Connie Crawford

Fee per Person: \$30 pre-registration, \$40 on site

This seminar gives guidelines for providing sewing instructors with a special curriculum and a method of teaching sewing for stores, 4-H clubs, Girl (and Boy!) Scout troops, and schools. The program gives a very organized, efficient, and practical lesson plan requiring minimal preparation time. It allows students to learn the sewing process, as well as their sewing machines, in a basic and comprehensive manner for beginners as well as more advanced students. Many frustrations of sewing can be eliminated through this new approach to teaching sewing. Your customers will be able to develop a basic knowledge of fashion sewing and continue to sew for many years. If you want to nurture a love for sewing and pass on the fun to others, this is the seminar for you.

4:00 pm-5:30 pm

2C. Understanding the 20-Something Market: A New Generation of Sewers — Cindy Cummins

Fee per Person: \$30 pre-registration, \$40 on site

You know they are out there... somewhere! These neomillennials are certainly ready to sew, and are being fueled by programs like "Project Runway," the DIY Network, the Style Network, and now "DIYStyle." They sew fashion their way, and are looking for a hip--fun--upbeat place to hang out while they are designing and sewing. Whether they sew for their new apartment, their wardrobe, their boyfriends, or even their pets, make your business THE destination of choice for all things sewing! Join us for a lively panel discussion with several 20-somethings that will shed some light on this demographic and give you a chance to tap into this energetic young mindset. Cindy has the info you need to reach this elusive target market!



Speakers

Connie Crawford is a licensed designer for Butterick Patterns and the owner of Fashion Patterns by Coni (www.fashionpatterns.com). She is a nationally-recognized lecturer, fashion specialist, educator, and author of sewing and pattern textbooks, including "A Guide to Fashion Sewing," "The Art of Fashion Draping," and "Patternmaking Made Easy." Drawing on her 35 years of experience in apparel manufacturing and 23 years teaching fashion design classes in patternmaking, sewing, and draping at The Fashion Institute of Design & Merchandising in Los Angeles, Connie created her own pattern line with true-to-body fit from sizes X-Small to 6X.

Cindy Cummins has been involved in the sewing industry for over 25 years. Armed with a degree in Clothing & Textiles, she designed some of the first serger patterns, wrote numerous articles and books, taught professionally all over the U.S., and until recently worked with the sewing machine industry as education director for the Sewing Dealers Trade Association. Her passion for sewing was encouraged at an early age, and she is aware of the importance of education in developing the next generation of sewers. With an M.S. Ed. in Instructional Technology, Cindy now devises instructional and entertainment programs for a variety of audiences, especially 20-somethings. Her latest venture is "DIYStyle," a video podcast and Web site for fashion-conscious young sewers.

Frances Harder is president and founder of Fashion Business Incorporated (www.fashionbizinc.org), which provides vital business development and job training to the U.S. apparel industry. She has self-published a series of books dealing with starting a fashion business: "Fashion for Profit" is an extensive text covering the A-to-Z of starting an apparel company; "Costing for Profit," "Brand Building For Profit," and "Forms for Profit" all provide additional valuable information for apparel company start-ups. "Fashion Retailing for Profit" will be available early in 2008. Frances has been named one of the most influential within the L.A. fashion industry for four straight years by *California Apparel News*. In February 2007, she was invited to participate in a U.S. delegation to France to discuss copyright issues affecting branded labels in both France and the U.S. Frances' other professional experience includes having her own name under license in Japan, designing a Priscilla Presley line for Home Shopping Network, and product development for the Royal House of Brunei.

Joel Karpoff is owner and president of Fabric Associates/OTC, a national buying service. As an independent and practiced observer of emerging fashion as it relates to sewing, his insights on style, color, and fabric trends are much in demand in the retail fabric industry.

Special Events INCLUDED WITH YOUR REGISTRATION FEE!

Monday, March 31

7:30 am-8:00 am BUFFET BREAKFAST
8:00 am-9:30 am RUNWAY FASHION SHOW & COLOR FORECAST

What will your customers be looking for this Fall? Be inspired and motivated by fabrics from our exhibitors, and patterns from some of the most unique and innovative fashion and wearable art pattern designers in the industry. Join us for breakfast and a runway fashion show coordinated by the Independent Pattern Company Alliance. After the show, visit the IPCA Fashion Pavilion (on the show floor adjacent to the restaurant area) for a closer look at the designs and fabrics.

Your Pre-registration fee includes:
• Expo admission all three days
• Buffet Lunch on Monday & Tuesday
• Buffet Breakfast on Monday
• Runway Fashion Show on Monday
• Industry Mixer on Monday
• Demo-rama on Tuesday



5:00 pm-6:30 pm INDUSTRY MIXER

As you wind down from a busy day of shopping, join us for an industry mixer right in the exhibit area. This is your time to catch up with industry colleagues and friends in a relaxed atmosphere.

Tuesday, April 1

8:00 am-9:30 am DEMO-RAMA

In a series of six short and informative 10-minute demonstrations, you will be able to learn about the newest products and latest techniques, sponsored by our exhibitors. Each attendee will receive literature on the products and techniques featured. *Because space is limited, attendees are required to register for this hands-on session.*



The Independent Pattern Company Alliance is a consortium of independent fashion pattern companies including:
• The Bali Collection
• Clothing Designs by La Fred
• Cutting Line Designs
• Fashion Patterns by Coni
• Great Copy Patterns
• Islander Sewing Systems
• L.J. Designs
• Modular Design
• Petite Plus Patterns
• Purrfection Artistic Wearables
• Revisions Patterns
• Saf-T-Pocket Patterns

HOTEL ACCOMMODATIONS

RIO HOTEL & CASINO

The Rio is an all-suites hotel offering spacious living with all the amenities of a first-class hotel. Every suite includes a conversational lounge area and floor-to-ceiling windows with a spectacular panoramic view of Las Vegas.

SAVE \$15 PER NIGHT!

International Textiles Expo has made arrangements with the Rio to subsidize \$15 per night when you book under our group room block.

ITExpo Attendee Rate: \$149+tax (single/double)
Regular Convention Rate: \$159+tax (single/double)
Call: 888-746-6955

Group Code: #SRITE8

Cut-Off Date: Tuesday, March 6, 2008; after that date, prevailing hotel rates apply, based on availability



Expo Rules and Regs

INTERNATIONAL TEXTILES EXPO IS NOT A CONSUMER SHOW.

- No strollers or luggage carts permitted on Expo floor.
- No cameras permitted on Expo floor without prior written approval from show management.

REGISTRATION CREDENTIALS:

All buyers who have attended an International Textiles Expo or a National Sewing Show in 2006 or 2007 can pre-register online. All other buyers must submit a business card and two (2) of the following credentials to pre-register by mail or fax, or to register on site:

1. Photocopy of State Sales and Use Tax Certificate **or** Federal EIN Certificate.
2. Photocopy of current invoice from vendor indicating business name and address and totaling \$250.00 or more.
3. Photocopy of Yellow Pages ad **or** business ad **or** store lease.
4. Manufacturers: Copy of brochure for products you manufacture.



PRE-REGISTER ONLINE www.textileshows.com

YOUR PRE-REGISTRATION MUST BE LOGGED IN ONLINE OR POSTMARKED NO LATER THAN FRIDAY, MARCH 14

Pre-registration Discount for Qualified Buyers FREE Pre-registration for FSN and HSA Members Early Bird Discount on Seminar Tickets Badges Sent by Mail—No Lines on Site

(Non-USA pre-registrants pick up badges at separate Pre-registration Desk in Las Vegas)

Pre-registration is easy. Just complete the information below, and mail or fax with your credentials if required (see above). Your badge(s) will be mailed approx. 10 days before the Expo. (NOTE: Badges cannot be processed without complete information.)

PLEASE PRINT INFORMATION BELOW:

OWNER PRES GUEST	BUYER	TITLE	1A	2A	SEMINARS 2B	2C	DEMO-RAMA
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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NAME _____

NAME _____

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TYPE OF BUSINESS:

A. Independent Retailer
B. Fabric Chain
C. Mass Mdse/Variety/Dept.Store
D. Mail Order

E. Wholesaler/Distributor
F. Apparel/Accessories Manufacturer
G. Home Decorating Manufacturer

H. Crafts Manufacturer
I. Buying Office
J. Sales Representative
K. Press

Is your company a member of the FabShopNet Retailers' Association (FSN)? Yes No
For more information, visit www.fabshopnet.com.

Is your company a member of the Home Sewing Association (HSA)? Yes No
For more information, visit www.sewing.org.

PRE-REGISTRATION FEES:
By March 14 First person per company @ \$30.
..... Each add'l. person @ \$25.
FSN & HSA Members ... FREE pre-registration
On Site @ \$35. per person

SEMINAR FEES: 1A _____ 2A-2B-2C _____
By March 14 @ \$50. @ \$30. per person/per session
On Site @ \$60. @ \$40. per person/per session

NOTE: No credit cards will be accepted at the Expo, only checks or cash.

PAYMENT:
Pre-registration ... \$ _____
Seminars \$ _____
TOTAL \$ _____
 Check payable to Intl. Textiles Expo
 AMEX MasterCard VISA

CARD # _____

EXPIRATION DATE _____

SIGNATURE _____

MAIL TO: ITE Registration, PO Box 1280, Woonsocket RI 02895 OR FAX TO: 401-765-6677
FOR MORE DETAILS CALL: 516-596-3937 OR E-MAIL: textileshow@earthlink.net